



FBCSH

FIRST BAPTIST CHURCH SOUTH HILL

PART-TIME CONTENT CREATOR

POSITION DESCRIPTION

First Baptist Church South Hill
3633 Galberry Rd. | Chesapeake, VA 23323
Rev. Reginald Wise, Senior Pastor
www.fbcsouthhill.com





ABOUT US

”

First Baptist Church South Hill (FBCSH) is a vibrant, multigenerational church committed to helping people live the life they were made for by knowing Jesus personally, growing more like Jesus daily, and showing the love of Jesus boldly.

Rooted in our African American Baptist heritage, we are passionate about reaching people inside and outside the walls of the church and developing fully devoted followers of Christ. Anchored in John 10:10, we believe God has called us to be a church where people experience and live out the abundant life found in Christ.

”



ABOUT THE POSITION

First Baptist Church South Hill (FBCSH) is seeking a creative, mission-driven **Part-Time Content Creator** to help capture and communicate the life and ministry of the church through video and digital storytelling. This role plays a vital part in helping the church share the message of Jesus and highlight how God is moving in the lives of people within our congregation and community.

The Content Creator will be responsible for producing video content from worship services, testimonies, ministry activities, and church events, as well as developing engaging social media content that supports the church's mission and outreach efforts. This individual will help tell the story of what God is doing through FBCSH in ways that inspire worship, strengthen discipleship, and invite others to experience the life found in Christ.

This role reports to the **Multi-Media Coordinator** and works collaboratively with ministry leaders, staff, and volunteers to ensure visual content supports the church's mission, culture, and communication strategy.



RESPONSIBILITIES & DUTIES

VIDEO PRODUCTION & STORYTELLING

- Record and edit video content from worship services, sermons, ministry activities, and church events.
 - Capture testimonies and interview-style videos that highlight stories of life change within the church.
 - Produce recap videos from church events such as outreach initiatives, holiday celebrations, ministry gatherings, and special services.
 - Edit sermon recordings and create highlight clips that extend the reach of Sunday messages.
 - Select clips that clearly communicate the message, testimony, or ministry impact being shared.
 - Add titles, captions, music, and simple graphics when needed to enhance storytelling and engagement.
-

RESPONSIBILITIES & DUTIES

SOCIAL MEDIA CONTENT CREATION

- Create short-form video content for social media platforms such as Instagram, Facebook, and YouTube.
- Produce engaging clips from sermons, testimonies, and ministry moments that help communicate the church's message online.
- Work with ministry leaders to develop promotional videos for upcoming events, ministries, and church initiatives.
- Identify creative opportunities to capture everyday ministry moments that reflect the culture and mission of FBCSH.
- Ensure video content is formatted appropriately for social media platforms and digital engagement.

WORSHIP & EVENT COVERAGE

- Record video during Sunday worship services when needed.
- Capture content during special services, ministry events, outreach initiatives, and church celebrations.
- Work alongside the media team to ensure video capture supports worship environments respectfully and effectively.
- Help document meaningful ministry moments that highlight the work God is doing through the church.

MEDIA ORGANIZATION & PROJECT MANAGEMENT

- Organize and maintain video files, raw footage, and completed projects for future use.
- Ensure video projects are delivered on time for church services, social media, and communication needs.
- Collaborate with the Multi-Media Coordinator to ensure visual content aligns with the church's communication strategy and ministry priorities.
- Support staff and ministry leaders with video content that helps communicate vision, promote ministry opportunities, and celebrate church life.



QUALIFICATIONS

- A growing, vibrant relationship with Jesus Christ and a passion for serving the mission of the church.
 - Experience in recording and editing video content in live or event environments.
 - Ability to capture clear video and audio during worship services and ministry activities.
 - Skill in editing both long-form and short-form video content.
 - Experience in capturing interview-style recordings and helping non-professional speakers feel comfortable on camera.
 - Strong storytelling ability and an eye for identifying meaningful moments in ministry life.
 - Ability to manage multiple projects and meet deadlines.
 - Strong organizational and communication skills.
 - Comfortable collaborating with pastors, ministry leaders, volunteers, and church members.
 - Experience with video editing software such as Adobe Premiere Pro, Final Cut Pro, or DaVinci Resolve preferred.
 - Basic knowledge of lighting, framing, audio, and video composition.
-



CORE TEAM VALUES

The Content Creator is expected to embody and model these values in life and ministry:

Die to Self – God’s will, God’s way, not ours. (Matthew 16:24)

Integrity – We walk our talk. (2 Corinthians 8:21)

Servant Leadership – We lead by serving, not commanding. (Matthew 20:26)

Compassion – We see something, feel something, and do something. (Matthew 14:14)

Innovation – We don’t react to the future—we create it. (Exodus 31:1–4)

Passion – We go for the lost at all cost. (Luke 19:10)

Love – We love God, we love our families, and we love people. (Matthew 22:37–39)

Excellence – We give God nothing less than our very best. (Daniel 6:3)

Sower – We put our money where our ministry is. (Matthew 6:21)

Honor – We value people over programs. (1 Peter 2:17)

Impact – We work to make a difference, not just a living. (Acts 17:6)

Prayer – We pray about everything before we attempt anything. (1 Thessalonians 5:17)



COMPENSATION & BENEFITS

- Part-time salary commensurate with experience and skill level
 - Flexible work schedule coordinated with the Multi-Media Coordinator
 - Opportunities for ministry training and development
 - Work technology provided when needed
-