



First Baptist Church South Hill

PRESENTS

COMMUNITY SPONSORSHIP
&
PARTNERSHIP GUIDE

COMMUNITY
IMPACT SUNDAY
2026

SERVING STUDENTS. SUPPORTING FAMILIES.
STRENGTHENING OUR COMMUNITY

TOGETHER

WE CAN IMPACT MORE THAN 5,000 LIVES

Every child deserves to begin the school year with confidence.

Every parent deserves to know that their community cares.

Every teacher deserves to know they are appreciated.

Impact Sunday is a community-wide outreach where hundreds of volunteers, businesses, healthcare providers, educators, and civic leaders unite to prepare local students and families for a successful school year.

Our goal is to serve more than 5,000 individuals through practical resources, healthcare, encouragement, recreation, and prayer provided free of charge.

This is more than a church event.

It is a community investment in the future of our children.

A MESSAGE FROM OUR PASTOR

At First Baptist Church South Hill, we believe that faith is demonstrated through action.

Impact Sunday is our opportunity to unite our church, businesses, schools, healthcare organizations, and community leaders around one common purpose—serving our neighbors with excellence and compassion.

Instead of asking our community to come to us, we are opening our doors wide and creating a place where families can receive practical support, children can have fun, teachers can be encouraged, college students can receive essentials, and everyone who desires it can experience hope through prayer.

With your partnership, we believe we can impact more than 5,000 people in one unforgettable day.

Together, we can change lives.

Pastor Reginald Wise
Senior Pastor
First Baptist Church South Hill



Community Impact

COMMUNITY HEALTH MINUTE CLINIC

In partnership with Chesapeake Regional Clinic, students will receive school physicals, basic health screenings, preventive care resources, and referrals to community healthcare services.

THE TEACHER'S TRUNK

We will collect and distribute classroom supplies to educators to help offset the personal costs many teachers incur each school year.

Together, we can equip classrooms and encourage the educators who shape the next generation.



FAMILY FIELD DAY CELEBRATION

Families will enjoy a day filled with fun, connection, and community featuring:

- Bounce Houses
- Corn Hole
- Sack Races
- Tug of War
- Jump Rope
- Hula Hoop Contests
- Coloring Stations
- Live DJ
- Food
- Family Activities
- Community Engagement

This celebration creates opportunities for families to build relationships while connecting with valuable community resources.



Community Impact

COLLEGE CORNER

Students preparing for college will receive non-perishable food items, hygiene kits, and encouragement as they begin this important new chapter.

STUDENT BACKPACK DRIVE

Hundreds of students will receive backpacks filled with essential school supplies, helping them begin the school year prepared and confident.

BACK-TO-SCHOOL PRAYER COVERING

Dedicated prayer teams will pray over students, parents, teachers, administrators, bus drivers, school staff, and local campuses as they begin a new academic year. Students will also receive specific weeklong prayer from church members.



Community Impact

TENNIS SHOE GIVEAWAY

Children in need will receive brand-new athletic shoes, helping them begin the school year with confidence, dignity, and excitement.

FRESH CUTS & FRESH START

Partnering with local barbers and stylists, students will receive free back-to-school haircuts along with prayer and encouragement before returning to school.



Sponsorship Opportunities

Presenting Sponsor – \$25,000+

Exclusive naming recognition as the Presenting Sponsor of Impact Sunday.

Benefits include:

- "Presented by" recognition on all promotional materials
- Premier logo placement on event signage and volunteer shirts
- Recognition during opening and closing ceremonies
- Premier booth location
- Featured recognition on the church website and social media
- Recognition in media releases and interviews
- Opportunity to welcome attendees during opening ceremonies
- Framed Community Impact Award

Community Champion – \$10,000

- Prominent logo placement
- Premium vendor booth
- Recognition throughout the event
- Website recognition
- Social media spotlight
- Event signage recognition
- Appreciation plaque

Impact Partner – \$5,000

- Logo on promotional materials
- Vendor booth
- Recognition on sponsor banner
- Website recognition
- Social media recognition
- Appreciation plaque

Sponsorship Opportunities

Education Sponsor – \$2,500

Supports school supplies, backpacks, and Teacher's Trunk initiatives.

Benefits include:

- Logo on sponsor banner
- Website listing
- Social media recognition
- Certificate of Appreciation

Community Friend – \$1,000

Supports family activities, games, and community engagement.

Benefits include:

- Name listed on sponsor banner
- Website recognition
- Social media thank-you
- Certificate of Appreciation

Individual Community Builder – Any Amount

Every gift helps provide resources that prepare students and strengthen families.

SPONSOR A SPECIFIC INITIATIVE

Organizations may choose to directly sponsor one of our featured outreach experiences:

- Community Health Minute Clinic
- Teacher's Trunk
- Student Backpack Drive
- Back-to-School Prayer Covering
- Family Field Day
- Community Mobile Libraries
- College Corner
- Tennis Shoe Giveaway
- Fresh Cuts & Fresh Start



Sponsors supporting a specific initiative will receive recognition within that area during the event.

HOW YOUR SUPPORT MAKES A DIFFERENCE

Your generosity helps provide:

- Backpacks and school supplies
- Classroom resources for teachers
- Athletic shoes for children
- Hygiene kits for college students
- Family recreation activities
- Community health resources
- Volunteer equipment
- Event logistics
- Food and refreshments
- Prayer and encouragement materials

Every dollar invested directly benefits the families we serve.

OUR IMPACT GOALS

5,000+ Community Members Served
1,000 Students Equipped for School
500 Backpacks Distributed
300 Teachers Encouraged
250 College Care Packages Provided
300 Pairs of Tennis Shoes Given Away
100 Nursing Home Residents Appreciated
75 Expectant Mothers Prepared
Hundreds of Health Screenings
Hundreds of Free Haircuts
Thousands of Prayers Offered
One Stronger Community



JOIN THE MOVEMENT

Our mission is to live the life we were made for - helping people, know Jesus personally, grow more like Jesus daily, and show the love of Jesus boldly!

Together, we can ensure that every child begins the school year with hope.

Together, we can encourage teachers who invest in our children every day.

Together, we can strengthen families and build a healthier, more connected community.

We invite you to become a founding partner of Impact Sunday and help create one of the largest community back-to-school outreach events in Hampton Roads.

First Baptist Church South Hill
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(757) 545-0326

<https://fbcsouthhill.com/>

Click here to donate ~ <https://ppay.co/7TkOqOj7hf0>

